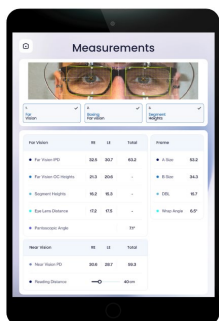


Eye-Ruler™ 2 can be the patient's first step into their digital journey with high-end personalized lenses. Personalized lenses will help deliver the lens original design performance when parameters such as the prescription, monocular pupillary distances, or position of wear fall outside of the standard values.

From single-vision to progressives, more and more lenses are available with personalization options. Customizing lens design according to the patient's physiognomy (morphology), and the selected frame, provides natural vision, satisfaction, and an easier adaptation process. Being able to quickly take these measurements with a digital measurement solution such as Eye-Ruler™ 2 empowers the optical team to recommend personalized lenses with confidence and ease.



The Eye-Ruler™ 2 has the following features:

- It uses a patented measurement clip to determine the position of the frame on the customer/patient's face and the different angles of their head posture.
- To obtain measurements, it can construct a 3D model of the eye and the lens and their relative positions.
- It uses the personalized Eye Rotation Center (ERC) measurement to obtain the actual eye rotation center distance value through a specific lens protocol.
- All the measurements are easy to view in the app and show to the patient.

EyeRuler 2+ Training

Learn how to use the EyeRuler 2+ tool and practice your skills before using with patients!

1. Complete the digital lesson(s) in Leonardo - [EYE-RULER 2 FOR CIAO! FROM A TO Z](#)
2. Practice using the ER2+ sensor to capture measurements using the iPad app on your tablet & Leonardo EyeRuler 2+ Companion training guide found in the EyeRuler 2 document folder.

EyeRuler 2+ Sensors & Cases

ER2+ sensors are included in your initial Central Purchasing (CP) order during Conversion. Additional sensors are available in CP (3053422).

When should you use Eye-Ruler™ 2

EyeRuler 2+ Required	EyeRuler 2+ Recommended	EyeRuler 2+ Optional
<ol style="list-style-type: none"> 1. Varilux Comfort Max Fit, X Fit, and XR 2. Eyezen Start & 1-4 3. Authentics (Ray-Ban, Oakley, and Costa) 	<ol style="list-style-type: none"> 1. All Digital SV Lenses <ul style="list-style-type: none"> • Blue Light • Transitions 	<ol style="list-style-type: none"> 1. All Other Lenses <ul style="list-style-type: none"> • Conventional Lenses • Bifocals/Trifocals
<p>Why:</p> <ul style="list-style-type: none"> • When billing certain Insurance Carriers (e.g., VSP), we can bill for Custom Measurements when EyeRuler 2+ is used • These lenses will provide an Optimal Viewing experience for your patient when digital measurements are captured* 	<p>Why:</p> <ul style="list-style-type: none"> • These lenses will provide an Optimal Viewing experience for your patient when digital measurements are captured* 	<p>Why:</p> <ul style="list-style-type: none"> • While we strongly encourage you to provide a consistent patient experience for all patients using EyeRuler 2+, it is not required with conventional lenses